

Embracing Change for the better The Agile I^3E^3 factor

| Seshadri Venkataraman | 26/4/2017 |

Enterprise Transformation Agile Coach & Business Transformation-Strategy Adviser for Exec. Leadership

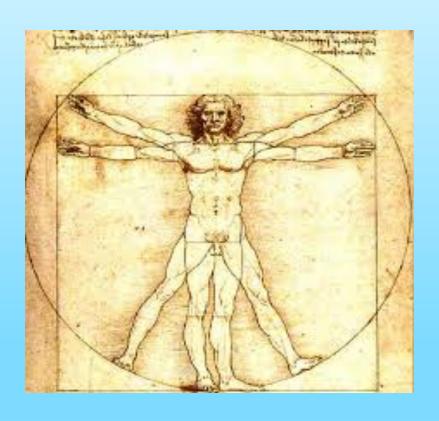
Certified Scrum Professional (CSP)
Certified Scrum Developer (CSD)
Certified Scrum Product Owner (CSPO)
Certified Scrum Master (CSM)







Time to free yourself from a Traditional Mindset to a *Newer Energy paradigm*







Embracing Change for the better: The Agile I³E³factor

The Transformation from <u>AGILE</u> to <u>AGI³LE³</u> in Agile and Scrum

 \underline{A} ($\underline{A}ll$) \underline{A} ($\underline{A}ll$)

 \underline{G} (\underline{G} enes inclined to <u>overcome</u> the) \underline{G} (\underline{G} oals inclined to closely)

 \underline{I} (\underline{I} factor thereby) \underline{I} (\underline{I} nvolve, \underline{I} mbibe and \underline{I} ncorporate thereby) I^3

 \underline{L} (\underline{L} essening the) \underline{L} (\underline{L} everaging the)

 \underline{E} (\underline{E} go Factor) \underline{E} (\underline{E} ngage, \underline{E} mpower and \underline{E} nergize factor) E^3

Of <u>Individuals</u> Of Winning <u>Teams</u>



The Transition factor picture personified





From that Lone Ranger in the front

To this Perennial Winning Team



Opinion Poll

- 1 How many of us want to win every-time?
- 2 How many of us want winning a habit?



Embracing the Wave of Change for the better - some prerequisites

- 2 sheets of paper
- A pen or
- A pencil © ©



The 5 finger Syndrome







Activity

- Please take a look at your 5 fingers on either hand.
- See if the dimension of 1 finger is the same as dimension of another finger.
- Are all fingers alike?
- If all fingers are alike in every characteristic will I get a better hand?



The Hand and Finger -Some Conclusions

- It is your hand and fingers. If in your own hand, finger dimensions are non-identical, how come 2 or more people share identical wavelength of thoughts.
- Every individual is unique and <u>everyone</u> has the capacity to add to a transformation journey.
- Now scale this thought for an organization when undergoing any transformation – how many fingers is an organization seeing through?
- This is a Scalable proposition and it can <u>definitely be</u> <u>solved rationally</u> for mutual benefit of all stakeholders connected, both direct and indirect.



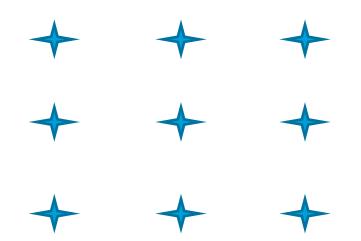
Agenda

- The Obligation for Transformation
- 2. The Transformation Dilemma
- 3. The Change Factor
- 4. Common Impediments in a Transformation Journey
- 5. The Agile Mindset and the Inception to a Transformation Route
- 6. Activity
- 7. Conclusions
- 8. Questions and Answers



The Obligation for Transformation – A 9 dot Sprint

- You have **9** dots in the picture.
- The requirement is to connect <u>all the 9 dots using just 4</u> <u>lines WITHOUT lifting your hands off the paper</u>.
- No <u>OVERWRITING</u> of Drawn lines permitted.
- The Time-box is **180** seconds





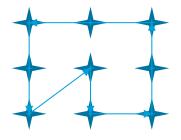
Opinion Poll

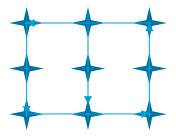
- Is it
- Possible ?
- Not Possible?
- Maybe Possible ?

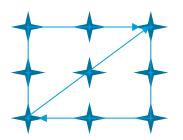


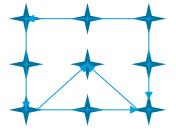
Different Dot patterns to be drawn

• Some Sample Patterns as seen in commonness





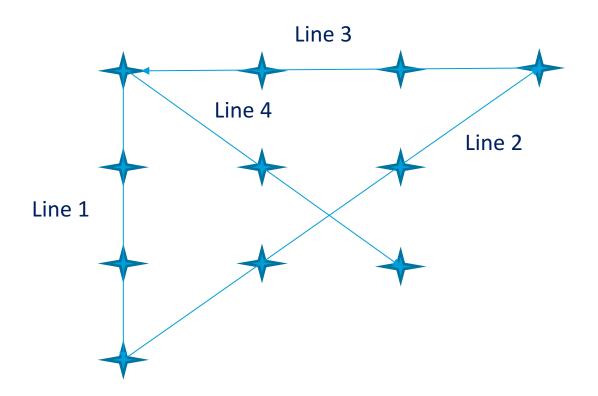






Solution

• The Transient Mindset – Illustrated.





The 9 dot activity – some thoughts

- How many of us <u>actually studied</u> the problem under consideration??
- How many of us actually <u>came up with a possible solution</u> in consideration to a Question given ??
- How many of us felt that the 9 dot <u>boundary condition</u> is not present here to limit our thought process in the requirement – it is now a mindset created seeing a problem statement
- How many of us felt that the 9 dots provided is just a <u>line statement</u> in a Customer Requirement. What is not mentioned in the Requirement (2 extra dots as outliers) may actually be a hidden solution pointer.
- How many of us actually <u>solved the problem</u> and how many of us were <u>trying to solve</u> the problem – calls for an out-of-the-box thinking pattern.
- How many of us overcame the <u>regular linear thinking paradigm</u> to come up with what is not linear towards the thinking process



The Transformation Dilemma

- Will technology transformation make my industry irrelevant?
- Will my investment on R&D and Innovation help me?
- Why should I transform my business?
- I have been delivering value all these years, how come there is a change in pattern?
- How are my competitors able to provide solutions at such a low cost? Do I need to revisit my existing processes?
- My customers have always been happy. What is this circus I am seeing?
- Will Agile make my position irrelevant?

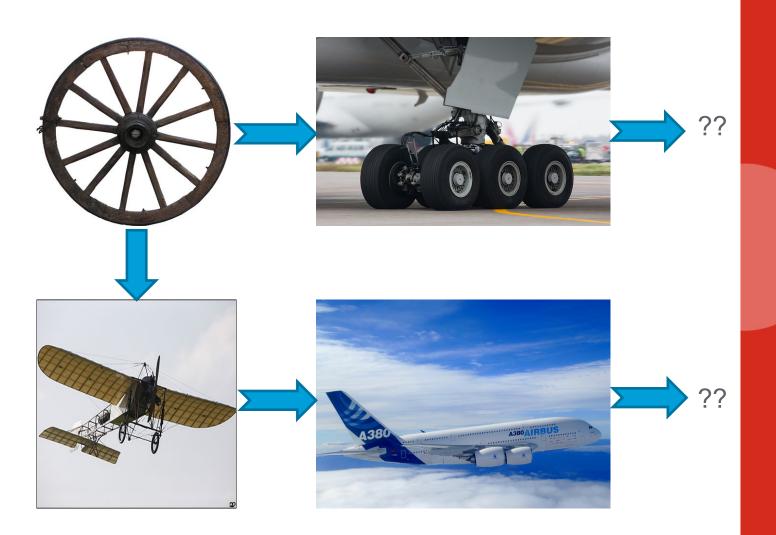
Bottom Line

- If it ain't broke don't fix it!! If it ain't delivering revenue fully, FIX IT!!

 DSDI **D**on't **S**ay, Just **D**o **I**t!!
- Are we just delivering what our clientele wants?
- How can I WOW my customer with my solution at an incredible price??

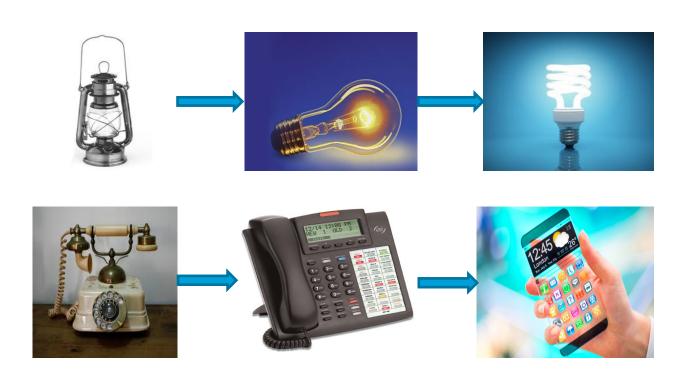


Exploring Possibilities





Turning Possibilities into Meaningful Actions (Willingness to dispose off whatever you created first)



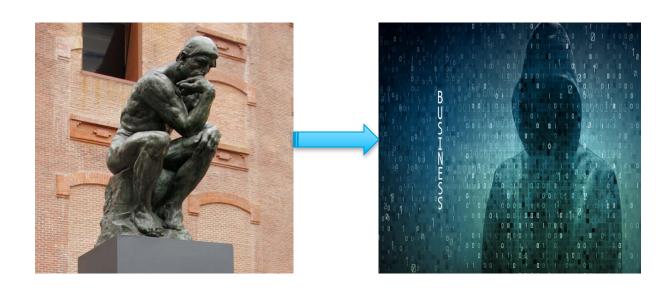


The Change Rule

- Change as a factor considered in all the pictures has always been <u>constant</u>. It *ruled*, It *shall rule* and It *shall* continue to rule.
- This ruling of change is a perennial rule of time. No negotiations.
- Change has some rule engines in it's fold
- 1. First you accept change willingly, because willingness is always better. Unwillingness will create a lot of distaste and you will be forced into it.
- 2. Slowly imbibe the change and
- 3. Become a proponent or a torrent of change
- Change is always for the better things have always improved ever since change came in.
- Lack of acceptance to this <u>small</u> fact is a <u>big</u> challenge.



From an Individual Transition to a Group Transition



Making everyone realize the need for change

Converting the change resistors to change evangelists



The Transformation Enigma – The Emotional Intelligence (EI) Factor

Some transformation examples include but not limited to are as follows:

- From Vendor / Supplier to a Business Partner
- ❖ From My Profits (<u>ONLY</u>) to Our Victory (<u>My Customers and We</u> <u>Ourselves</u>)
- From a Parent Provider to an Empty Nester (A common problem)
- From a Father to a Father-In-Law
- From a Mother to a Mother-In-Law
- From a Daughter to a Daughter-In-Law and not to forget,
- ❖ From a Son to a Son-In-Law. 🕾 🕾



Common Impediments to the Change Factor

- The Most Important Entity which we have to consider here is -
- ✓ The 'l' Factor. If don't change, how can evangelize change?
- ✓ Your People both in office life and in social/personal life.
- Existing Business Processes and Office Practices
- ✓ Traditional and Redefined Business Rules of Engagement
- ✓ The Customer and Stakeholder Mindset then and now !!



People – Tough times never last, however, Tough people do !!

- ☐ If your **technologies** fail you, <u>never mind</u> something else can fill-in. If your **people** fail you, you are in <u>real hot</u> <u>soup</u>.
- People comprise your life both official and personal
- Mind sets, emotions, personal experiences matter to a good extent
- What you say and what you think need a lot of attention to understand



The Agile Mindset and Transformation. A Manager's Metamorphosis towards becoming an Inspiring Leader

What differentiates Leaders from Managers - It is their psyche.

- ✓ A Connect with you before I Communicate with you.
- ✓ I value you just like I value myself.
- ✓ I empathize with my people (Human beings have emotions).
- ✓ I acknowledge the discomfort factor you undergo during a change.
- ✓ I acknowledge I am not an expert and I need your expertise.
- ✓ *All of us win when our customer wins.*
- ✓ I understand a change journey is tough and I believe we together can overcome the difficulty.



The Sharp Arrow Head Corollary



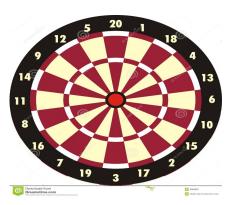
- ☐ The sharpness of the Arrow indicates focus.
- ☐ The turbulence of the Arrow head is first sensed by the arrow head and by applying proper course correction it hits the target successfully.



To strike a target we need









Course correction as per the wind





Bringing them all together.....







To achieve this we need ...

- Cooperation of all participants/players
- Multiple practices sessions and some failures eventually cascading to success



Conclusive Remarks - To cultivate the true feel for Agility in Quintessence The Hammer and the Key Syndrome







Questions and Answers ??



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Best Wishes for your transformation process

Thank you!!



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